



# TEXAS MAIN STREET PROGRAM

## Local Main Street Communities as of March 2026

The Texas Main Street Program (TMSP) provides technical expertise to Main Street communities throughout the state. The TMSP is a Main Street America (MSA) state coordinating program that ensures participating communities implement MSA's Four Point Approach™ to align work around district-specific, preservation-based economic development strategies. Using a team-centered approach, the TMSP analyzes the challenges facing Texas' 80 designated local Main Street programs to help each reach their revitalization and preservation goals. Main Street is a powerful tool for reviving local economies and bringing communities together to forge their future.

Local program participants to date are listed below.

|                |                           |                |                 |
|----------------|---------------------------|----------------|-----------------|
| Amarillo       | Decatur                   | Killeen        | Pittsburg       |
| Bastrop        | Del Rio                   | Kingsville     | Plainview       |
| Bay City       | Denison                   | La Grange      | Rio Grande City |
| Beaumont       | Denton                    | Laredo         | Rockwall        |
| Beeville       | Eagle Pass                | Levelland      | Royse City      |
| Borger         | Elgin                     | Livingston     | San Angelo      |
| Brenham        | Ennis                     | Llano          | San Augustine   |
| Bridgeport     | Freeport                  | Longview       | San Marcos      |
| Buda           | Georgetown                | Luling         | Seguin          |
| Caldwell       | Goliad                    | Marshall       | Sherman         |
| Canton         | Gonzales                  | McKinney       | Stephenville    |
| Canyon         | Grand Saline              | Mesquite       | Taylor          |
| Carthage       | Grapevine                 | Mineola        | Texarkana       |
| Celina         | Greenville                | Mineral Wells  | Tyler           |
| Clarksville    | Hamilton                  | Mount Pleasant | Uvalde          |
| Clifton        | Harlingen                 | Mount Vernon   | Vernon          |
| Corpus Christi | Henderson                 | Nacogdoches    | Victoria        |
| Corsicana      | Hillsboro                 | Palestine      | Waco            |
| Cotulla        | Houston—Emancipation Ave. | Paris          | Waxahachie      |
| Cuero          | Huntsville                | Pilot Point    | Winnsboro       |

### First Street is the first step to Main Street

The First Street Initiative is an educational effort for communities interested in learning more about downtown revitalization. Participation in First Street is also the first step for communities interested in pursuing entry to the Texas Main Street Program. For more information, contact [firststreet@thc.texas.gov](mailto:firststreet@thc.texas.gov).