



Playing the Long Game

Cultivating a Decade of Board Growth and Best Practices at
the Texas Association of Museums

Presenters



CHRIS DYER

President & CEO

Dr Pepper Museum



MARGARET KOCH

Director

**Bullock Texas State
History Museum**



MICHAEL SPROAT

Curator

**Sam Houston Memorial
Museum**

Community Board Culture

Determining Your Board Culture



Examine & Update Core Documents

Reexamine & Update



TEXAS ASSOCIATION OF MUSEUMS

CONSTITUTION

of the

TEXAS ASSOCIATION OF MUSEUMS, Inc.

ARTICLE I

Name

Section 1. The name of this organization shall be the Texas Association of Museums (Association), incorporated January 25, 1975, and recognized as exempt under section 501 (c)(3) of the Internal Revenue Code in a determination letter issued in August 1977.

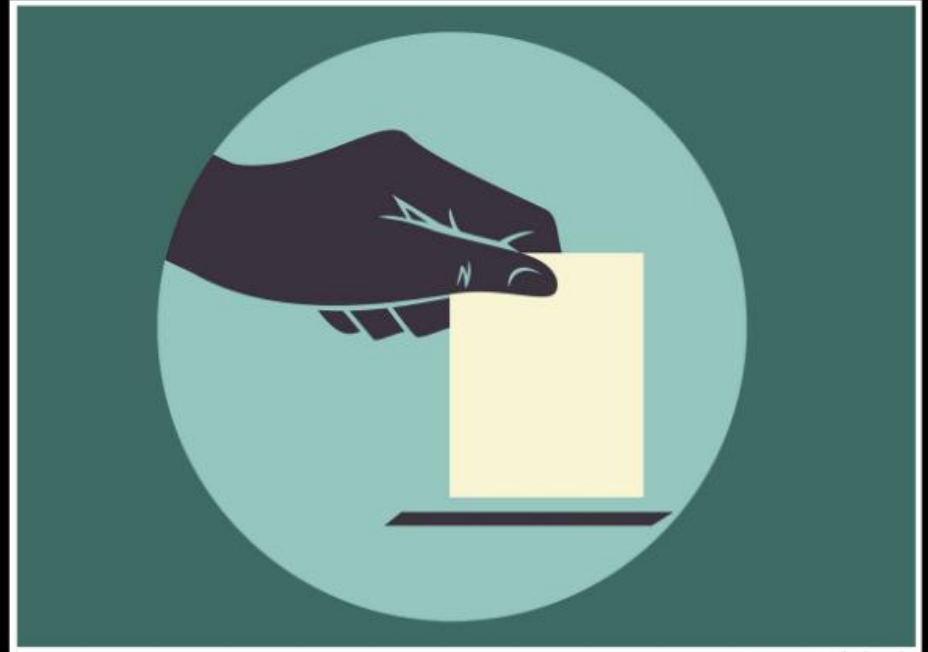
Data Driven Assessment



	Totals	Name	Name	Name	Name	Name	Name	Name
Age (estimated)	18-34	0						
	35-50	9	1		1		1	1
	51-65	6		1		1		1
	Over 65	0						
Gender	Male	6		1	1		1	
	Female	9	1			1		1
Race/ Ethnicity	African American/Black	4						
	Asian/Pacific Islander	0						
	White/Caucasian	10	1	1	1	1	1	1
	Hispanic / Latinx	1						1
	Native American / Alaska Native	0						
	Multi-Racial	0						
	Capacity and inclination to give	5		1	1	1	1	
Resources	Access to funders and/or donors	5		1		1	1	1
	Available for active participation (cultivation, stewardship, etc.)	12	1	1	1	1	1	1
Community Connections	Business	7		1	1		1	1
	Media	4	1					
	Politics	2					1	
	Social Services	0	1					
	Education	10	1	1	1	1	1	1
	Philanthropy	6	1			1	1	1
Qualities	Other:		Art specific		National Museum Leaders		Museum Admin	Visual arts
	Passionate about the mission	12	1	1	1	1	1	1
Personal Style	Leadership skills / Motivator	10	1	1	1	1	1	1
	Team-oriented	15	1	1	1	1	1	1
	Willingness to work / Availability	9	1		1	1	1	1
	Other:	1						1
	Other:	0						
	Good communicator	12	1	1	1	1	1	1
Expertise	Visionary	7					1	1
	Strategist	7	1	x			1	1
	Bridge builder	7	1			1	1	1
	Other:	0				Connector		
	Administration / Management	14			1	1	1	1
	Accounting, Financial management	5					1	1
Program	Entrepreneurship	3		1	1			
	Communications, Marketing, PR	4	1		1			
	Strategic planning	9			1	1	1	1
	Governance (board leadership/operations)	6			1		1	1
	IT	0	1					
	Fundraising	7			1		1	1
	Government	2				1	1	
	Law	0						
	Mission-related:	5	1	x			1	1

Evolving Board Governance

Slate Voting, Reform,
and Trust



Questions



Thank You

