Worksheet 6.4: *Evaluation of Potential Attractions*

						Potential Tourism Development Assessment Criteria Rate (1-4)				
Attraction	**Type of Attraction**	**Category of Attraction**	**Public**	**Private**	**Primary/ Secondary Attraction**	**Authenti-city**	**Unique-ness**	**Drawing Power**	**Potential Audience(s)**	**Potential Concerns**

Type of Attraction
Natural or Scenic
Cultural or Historic
Recreactional
Special Events
Other

Authenticity
4=Authentic
3=Somewhat Authentic
2=Minimally Authentic
1=Not Authentic at All

Uniqueness
4=Iconic
3=Distinctive
2=Common or Typical
1=Found Anywhere

Drawing Power
4=National, Int'l (More than 301 Miles)
3=State or Multi (101-300 Miles)
2= Regional (50-100 Miles)
1= Local with 50 miles

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