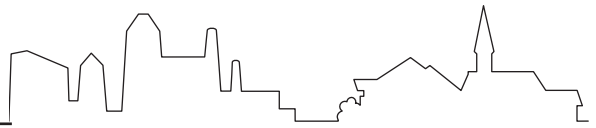
Worksheet 6.2: *Evaluation of Existing Attractions*



						Tourism Development Assessment Criteria (Rate 1-4)				Months of Use												
Attraction	**Type of Attraction**	**Category of Attraction**	**Public**	**Private**	**Primary/ Secondary Attraction**	**Product Quality**	**Authenti-city**	**Unique-ness**	**Drawing Power**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Site Infor-mation**

Type of Attraction
Natural or Scenic
Cultural or Historic
Recreactional
Special Events
Other

Quality
4=Superior
3=Good
2=Average
1=Poor

Authenticity
4=Authentic
3=Somewhat Authentic
2=Minimally Authentic
1=Not Authentic at All

Uniqueness
4=Iconic
3=Distinctive
2=Common or Typical
1=Found Anywhere

Drawing Power
4=National, Int'l (More than 301 Miles)
3=State or Multi (101-300 Miles)
2= Regional (50-100 Miles)
1= Local with 50 miles

Months of Use
P=Peak
S=Shoulder
L=Low
C=Closed

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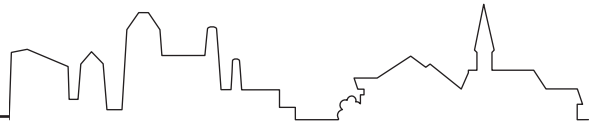
Worksheet 6.2: *Evaluation of Existing Attractions (Continued)*



						Tourism Development Assessment Criteria (Rate 1-4)				Months of Use												
Attraction	**Type of Attraction**	**Category of Attraction**	**Public**	**Private**	**Primary/ Secondary Attraction**	**Product Quality**	**Authenti-city**	**Unique-ness**	**Drawing Power**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Site Infor-mation**

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