



## MUSEUM SERVICES PROGRAM

Texas is home to more than 1,000 history museums. Whether housed in an historic structure or a state-of-the-art new building, each one is dedicated to telling the story of its community's unique history. Collectively, they preserve the real places and the real things that tell the whole story of Texas. By helping us explore how our past influences our present, they enrich all our lives.

### WHAT WE DO

Museums play a vital economic, educational and social role in our communities. It's a big role to fill, and most of them are small organizations with limited staff and resources. The Museum Services Program enables small history museums to better carry out their missions by providing resources that enable them to meet professional standards. We do this by providing free consultations, training, electronic communication, and online resources.

### RESOURCES

- **CONSULTATIONS** We offer free support and guidance via phone and email on all aspects of museum operation, ranging from collections care to exhibit development, strategic planning, and more.
- **TRAINING** We travel the state offering affordable technical workshops aimed at improving the skills of museum staff, volunteers, and trustees. We also offer frequent free online training opportunities.
- **COMMUNICATION** We send email notices with information about current trends, available resources, grant opportunities, webinars and workshops, and other helpful information.
- **ONLINE RESOURCES** We regularly update [thc.texas.gov/museum-services](https://thc.texas.gov/museum-services) with information about professional development, grants and fundraising links, and helpful resources in the museum world. The Museum Services Program also maintains an online searchable



2019 Understanding Audiences and Visitors Workshop participants are creating visitor profiles.

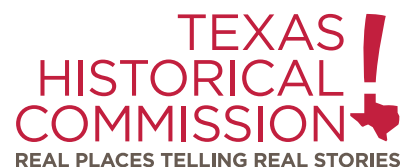
database of history museums in the state via the THC's Texas Historic Sites Atlas ([atlas.thc.texas.gov](https://atlas.thc.texas.gov)).

### HOW TO REACH US

Staff members are available to answer questions and provide assistance.

Laura Casey, Program Coordinator  
[laura.casey@thc.texas.gov](mailto:laura.casey@thc.texas.gov)  
512-463-6427

Rayanna Hoeft, Program Specialist  
[Rayanna.Hoeft@thc.texas.gov](mailto:Rayanna.Hoeft@thc.texas.gov)  
512-463-5921



[thc.texas.gov](https://thc.texas.gov)