

SAM RAYBURN HOUSE

— STATE HISTORIC SITE —

Bonham, Texas

Luxury Ride, Humble Man

Read this historic promotion from the Cadillac Motor Car Division.

*A*n indefinable something—more than luxurious appearance, or superlative craftsmanship, or matchless performance—places Cadillac in that restricted category reserved for products which are beyond all serious competition. Even the casual observer can sense this quality; but the full measure of its

meaning comes only to those who possess a Cadillac. In essence, it is expressed in the owner's unmitigated satisfaction—in his unqualified assurance that here is personal transportation in its nearest approach to perfection. Perhaps you are one of the many so eagerly awaiting delivery of new Cadillacs.

If so, we wish to assure you that everything possible, consistent with Cadillac's standards, is being done to get your car into your possession. But despite our best efforts, some delay in delivery is still inevitable. We feel confident, however, that you will wait with patience—because you are waiting for a Cadillac!

* CADILLAC MOTOR CAR DIVISION * GENERAL MOTORS CORPORATION *

Now read this definition of **humble**:

adjective

not proud or bold

Think about the role of Mr. Sam's cars in his political life. **How did his choice to drive the "Thrifty 150" rather than the luxury Fleetwood around the town of Bonham affect his image of being a humble man?** Write your thoughts below. Use complete sentences and correct punctuation.

890 WEST STATE HWY. 56
BONHAM, TEXAS 75418
P 903-583-5558 F 903-640-0800

visitsamrayburnhouse.com
#TXTimeTravel
storiedsites.com



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