



Preservation Month Regional Workshop KINGSVILLE

May 1, 2012

9:00 a.m.–4:00 p.m.

Henrietta Memorial Center/
King Ranch Museum

405 North 6th St.

Kingsville, TX 78363

Telling the Story of Your Place

May is Preservation Month and the Texas Historical Commission is celebrating by offering five different regional workshops across the state. Join us in Kingsville to discuss the ways we educate, influence, and garner support for a mission or project.

Preservationists understand the importance of sharing our history but find it challenging to connect with a broad range of listeners. This workshop will address how to identify the needs of your audience so that you can more effectively communicate your story.

Speakers will share ideas about communicating successfully with individuals, communities, and public officials during the morning portion of the workshop. The afternoon will be spent working in round robin discussion groups so attendees can discuss ongoing challenges.

Featured Speakers

- **Sarita Armstrong Hixon**, Kenedy County, Friends of THC Trustee, and former THC Commissioner
- **Toni Nagel**, King Ranch, Inc.
- **Bryan McAuley**, Levi Jordan Plantation, THC Historic Site
- **Sue Shore**, THC Texas Heritage Trails Program

Workshop Facilitators

- **Amy Hammons**, THC County Historical Commission Outreach Program
- **Matt Synatschk**, THC Certified Local Government Program

Partners

Many thanks to the local partners that support this educational effort: the King Ranch, the Kleberg County Historical Commission, the City of Kingsville, and the Henrietta Memorial Center/King Ranch Museum.

Details

- **Cost:** \$30; includes lunch and refreshments.
- **Who Should Attend:** Workshop will benefit individuals who are interested in building the capacity of their organization, especially in the area of effective interpretation and communication. Designed for, but not limited to, history and preservation-related groups.
- **Information:** More about all five regional workshops can be found at www.thc.state.tx.us/nwrgnl_wrkshps.shtml.
- **Registration:** Purchase registration online with credit card or check at the above web link. Online registration is closed one week prior to workshop date; after that date, you must pay by check upon arrival at workshop location. Call 512.463.6092 if you do not have Internet access and need registration assistance.



TEXAS HISTORICAL COMMISSION
real places telling real stories