

[“Do-It-Yourself Strategic Planning.”](#) Cinnamon Catlin-Legutko. History News. Technical Leaflet #242. Spring 2008.

The Drucker Foundation Self-Assessment Tool: Participant Workbook. 2nd revised edition. Peter F. Drucker and Frances Hesslebein. Jossey-Bass, 1998.

Manual of Strategic Planning for Museums. Gail Dexter Lord and Kate Market. AltaMira Press, 2007.

Museum Administration: An Introduction. Hugh H. Genoways and Lynne M. Ireland. Walnut Creek: AltaMira Press, 2003. (Chapter 4 is on strategic planning)

[“Nonprofit Organizational Assessment Tool: Strategic Planning.”](#) Andrew Lewis. University of Wisconsin Extension Nonprofit Management Education Center.

Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement. 3rd edition. John M. Bryson. Jossey-Bass, 2004.

[“Strategic Planning in Smaller Nonprofit Organizations: A Practical Guide for the Process.”](#) Jan W. Lyddon. Nonprofit Leadership and Administration Faculty, Western Michigan University.

[Strategic Planning Manual.](#) Museums Australia, Inc., 1998.

Also, browse the following websites for information on strategic planning:

[American Alliance of Museums](#) (Museum Services can help provide access if you are not a member.)

[National Center for Charitable Statistics](#)

[Qm2 for Nonprofit Organizations](#)