

# Podcasting 101 for Museums and Historic Sites: Resource List

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JOIN MY EMAIL LIST to get more information on podcasting for cultural nonprofits:

<http://eepurl.com/dDWiIH>

Get a free worksheet and template bundle and a free MP3 audiobook version of *Your Museum Needs a Podcast* at <https://hhethmon.com/bookbonus>

To schedule a free chat with me about your show ideas and any questions you have, just send me an email!

## **My Book:**

[\*Your Museum Needs a Podcast: A Step-By-Step-Guide to Podcasting on a Budget for Museums, History Organizations, and Cultural Nonprofits\*](#)

Available on Amazon:

Paperback (\$13.99)

E-Book (\$6.99)

Audible Audiobook (Free with Audible subscription)

## **My Podcast:**

### ***Museums in Strange Places***

- [About the Show](#)
- [Episodes](#)
- [Listen on Apple Podcasts](#)
- [Listen on Google Podcasts](#)
- [Listen on Spotify](#)

## Podcasts:

- My Directory of Podcasts by Cultural Nonprofits: <https://hhethmon.com/directory/>
- My favorite museum and history org podcasts: *Distillations*, *Raw Materials*, *How to Be American*, *A Piece of Work*, *Museum Archipelago*, *Museum People*, *The Kitchen Stories*, *Texas Story Podcast*
- Amazing podcasts that I love and that inspire me: *Girl in Space*, *Dear Sugars*, *Distillations*, *Millennial*, *Getting Curious with Jonathan Van Ness*, *HowSound*, *Marietta Stories*, *Museum Archipelago*, *Ologies*, *Out of the Blocks*, *WTF with Marc Maron*, *The Allusionist*, *The Orbiting Human Circus of the Air*, *Attention Hellmart Shoppers*, *Welcome to Night Vale*, *Conversations with People Who Hate Me*, *Write Now*, *Nocturne*, *This American Life*, *Serial*, *S-Town*, *Heaven's Gate*, *Throughline*

## General Info & Advice:

- Podnews Email Newsletter: <https://podnews.net/>
- Book: *Out on the Wire: The Storytelling Secrets of the New Masters of Radio*
- *HowSound*: A bi-weekly podcast on radio storytelling produced by Rob Rosenthal for PRX and Transom: <https://transom.org/topics/howsound/>
  
- RadioPublic Blog: <https://about.radiopublic.com/>
- The 13 Critical Podcast Statistics of 2018: <https://www.convinceandconvert.com/podcast-research/the-13-critical-podcast-statistics-of-2018/>
- Transom.org: <https://transom.org/>
- She Podcasts Facebook Group: <https://www.facebook.com/groups/shepodcasts/>
- Podcast Movement Community - For Podcasters on Facebook: <https://www.facebook.com/groups/podcastmovement/>
- Podcast Movement Conference: <https://podcastmovement.com/>
- Resources from *This American Life*: <https://www.thisamericanlife.org/about/make-radio>
- Sarah Rhea Werner articles on Forbes: <https://www.forbes.com/sites/sarahrheawerner/#5238d39951b5>
- Your summer podcast guide: Why 2018 is the year of the 'podcast boom' <https://www.bbc.com/news/entertainment-arts-44714155>
- International Podcast Day: <https://internationalpodcastday.com/>
- Podcast Guides: 26 of The Best Podcasting Resources: <https://www.buzzsprout.com/blog/podcast-guides>
- Podcast Listeners Really Are the Holy Grail Advertisers Hoped They'd Be: <https://www.wired.com/story/apple-podcast-analytics-first-month/>
- The Growth of Podcasts and Why It Matters (Infographic): <https://www.entrepreneur.com/article/306174>

- The 5 Biggest Podcast Trends From 2018's Infinite Dial Research: <https://blog.pacific-content.com/the-5-biggest-podcast-trends-from-2018s-infinite-dial-research-a73efe328886>
- PODCASTING HISTORICAL TIMELINE AND MILESTONES (head's up this skews 99% white and male, not an accurate representation of podcasting, but good on the tech developments side) <https://internationalpodcastday.com/podcasting-history/>

### Podcasts about Podcasting/Radio:

(I have not listened to all of these!)

- Libsyn's *The Feed*: <https://blog.libsyn.com/podcast/>
- **HowSound**: A bi-weekly podcast on radio storytelling produced by Rob Rosenthal for PRX and Transom: <https://transom.org/topics/howsound/>
- *Tape*: A radio show about people who make radio: <http://taperadio.org/>
- *Millennial*: A podcast about a young woman making a podcast to break into radio (and navigating her 20's) <http://www.millennialpodcast.org/>
- Current's *The Pub* about trends in nonprofit and public media: <https://current.org/>
- *Out on the Wire*: A podcast about how the greats of public narrative radio do what they do: <https://jessicaabel.com/podcast/>
- *The Word from Mouth*: [https://podnews.net/podcast/1366304107?utm\\_source=podnews.net&utm\\_medium=email&utm\\_campaign=podnews.net:2018-08-21](https://podnews.net/podcast/1366304107?utm_source=podnews.net&utm_medium=email&utm_campaign=podnews.net:2018-08-21)

### Equipment:

- ATR2100: [https://www.audio-technica.com/cms/wired\\_mics/b8dd84773f83092c/index.html](https://www.audio-technica.com/cms/wired_mics/b8dd84773f83092c/index.html)
- AT8035: [https://www.audio-technica.com/cms/wired\\_mics/0576da91f00c03db/index.html](https://www.audio-technica.com/cms/wired_mics/0576da91f00c03db/index.html)
- MOVO HM-M2: <https://www.movophoto.com/products/movo-hm-m2-dynamic-omnidirectional-handheld-xlr-reporter-interview-presentation-microphone>
- AT2020: [https://www.audio-technica.com/cms/wired\\_mics/a0933a662b5ed0e2/index.html](https://www.audio-technica.com/cms/wired_mics/a0933a662b5ed0e2/index.html)
- Zoom H4n Pro: <https://www.zoom-na.com/products/field-video-recording/field-recording/zoom-h4n-pro-handy-recorder>
- RØDE Reporter: <http://www.rote.com/microphones/reporter>
- Marantz Sound Shield: <https://www.marantzpro.com/products/view/sound-shield>

### Recording

- How to Set Up Your Microphone for Recording Your Vocals: <https://www.youtube.com/watch?v=Pubkob52o78>
- Zoom H4n Tutorial - QuickStart Guide: How to Create Your First Recording: <https://www.youtube.com/watch?v=pc6T2Amqvxc>
- How to Make a DIY Podcast Recording Booth: <https://medium.com/podcast-101/how-to-make-a-diy-podcast-recording-booth-a260f1e8a23b>

### Editing:

- Audacity (free editing software): <https://www.audacityteam.org/>
- Audacity user manual: <https://manual.audacityteam.org/>
- Audacity Tutorial- Audio Editing: <https://www.youtube.com/watch?v=G7BZjjH4I9M>
- **Auphonic (audio processing):** <https://auphonic.com/>

### Music and Sound Effects:

- Soundstripe: <https://soundstripe.com/>
- Sound.ly: <https://getsoundly.com/>
- Free Music Archive: <http://freemusicarchive.org/>
- Freesound: <https://freesound.org/>
- Podsound (cheap royalty-free music & sound effects): <https://www.podsound.com/>
- Jukedeck (create your own ambient music): <https://www.jukedeck.com/make>

### Hosting, Publishing, Marketing

- Apple Podcasts Connect (best practices and requirements on art, hostings, etc): [https://help.apple.com/itc/podcasts\\_connect/#/itcc0e1eaa94](https://help.apple.com/itc/podcasts_connect/#/itcc0e1eaa94)
- Headliner(create promo videos): <https://www.headliner.app/>
- Marketing a Podcast: Grassroots Style: <https://discoverpods.com/marketing-a-podcast-grassroots-style/>
- Free Podcasting Quickstart Webinar from Libsyn: <https://www.libsyn.com/podcasting-quick-start-september-2018/>
- Top Hosting Websites: Libsyn, Blubrry, Podbean, Spreaker, Buzzsprout
- How to understand podcast stats: [https://podnews.net/article/understanding-podcast-statistics?utm\\_source=podnews.net&utm\\_medium=email&utm\\_campaign=podnews.net:2018-08-20](https://podnews.net/article/understanding-podcast-statistics?utm_source=podnews.net&utm_medium=email&utm_campaign=podnews.net:2018-08-20)

- Mind Your Metadata: A Podcaster's Guide to Titles and Descriptions:  
<https://bellocollective.com/mind-your-metadata-a-podcasters-guide-to-titles-and-descriptions-479087734e6e>

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