

**Friends of the Texas Historical Commission
Board "Affinity"/Nominations Matrix**

7/12/2020

Geographical Area	Building the brand			Building the Bank			Build the Business				
	<i>Marketing</i>	<i>Online Communications / Social Media</i>	<i>PR/ Media Relations</i>	<i>Development Professional/ Philanthropy Community</i>	<i>Corporate/ Foundation Relations</i>	<i>Planned Giving Expertise</i>	<i>Historic Preservation</i>	<i>Architecture/ Development</i>	<i>Human resource/ Planning</i>	<i>Legal Expertise</i>	<i>Finance/ Accounting</i>
<i>Hill Country/ Central Texas/Greater Austin</i>											
<i>Houston Metro Area</i>											
<i>Dallas-Fort Worth/ North Texas</i>											
<i>Greater San Antonio</i>											
<i>East Texas</i>											
<i>Texas Coast/Corpus Christi/Victoria</i>											
<i>South Texas/Rio Grande Valley</i>											
<i>West Texas/greater El Paso area</i>											
<i>Texas Panhandle</i>											
<i>I-10 Corridor</i>											