

HOW TO PHOTOGRAPH A MAIN STREET BUILDING

The Design Team relies on the Main Street manager and property owners to provide quality photos so they can provide the best assistance possible.

IMPORTANT CONSIDERATIONS:

- You do not need a professional camera! iPhones or other smart device can easily take and upload quality images.
- Do not reduce the size of the image during upload. The Design Team wants to work with the largest image possible.
- Reduce the amount of glare and shadow by changing position or returning to photograph at a different time of day.
- Ensure objects are not obscuring the building. If possible, return at a time when vehicles are not in the way.
- Remember to clean and wipe your lens.
- Take as many photos as possible while you are there!

PREFERRED PHOTOS:

1. Photos directly facing the front facade

The images we use for renderings. Take multiple!

2. Photos that capture the building's surrounding context

Provide important information about adjacent architecture that we should consider and may unlock a better understanding of the history of the block.

3. Photos of architectural details

These aid in targeted preservation guidance and recommendations, including maintenance.

4. Interior photos and work area photos

Allow us to understand and relate with the interior of the building. They also provide additional information about the structure and help us diagnose potential structural issues.

5. Photos of the rear of the building

Could uncover important structural information, potential issues or design opportunities.

6. Historic photos

provide an understanding of the history of the building and allow the team to identify the character-defining features of the façade.

